

# 2012 Statewide Conference

## At-a-Glance

Hilton Harrisburg  
One North Second Street, Harrisburg, PA 17101

**September 10**  
Pre-conference Meeting  
**Clients Council of PA (CCOP)**  
12:00 p.m. – 5:00 p.m.

### Main Conference

**September 11:** 8:30 a.m. – 5:30 p.m.  
**September 12:** 8:30 a.m. – 12:55 p.m.

#### Tuesday, September 11

8:30 a.m. – 10:00 a.m.	Continental Breakfast Registration Open
9:00 a.m. – 3:05 p.m.	Resource Development
10:00 a.m. – 11:30 p.m.	Concurrent Workshops
11:35 a.m. – 12:00 p.m.	Plenary Speaker
12:00 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 2:00 p.m.	Concurrent Workshops
3:20 p.m. – 3:50 p.m.	Specialty Projects
4:00 p.m. – 5:30 p.m.	Concurrent Workshops
5:45 p.m. – 7:30 p.m.	Dinner

**9:00 a.m. – 3:05 p.m.** Resource Development (*agenda, page 4*)

**10:00 a.m. – 11:30 a.m.** Concurrent Sessions

1. Public Benefits/Health  
**Basic Medicaid Eligibility and Dual Eligibles**
2. Consumer  
**Consumer Update**
3. Housing  
**The Effect of Criminal Activity on Subsidized Housing Tenants and Advocacy Strategies to Preserve Housing**
4. Topical  
**State Law Toolkit**
- 4-A. Elder/Public Benefits  
**An Overview of VA Benefits (10:00 a.m. - 11:00 a.m.)**

**11:35 a.m. – 12:00 p.m.** Plenary Speaker – Congressman Chaka Fattah, 2<sup>nd</sup> District of Pennsylvania

**12:00 p.m. – 1:00 p.m.** Lunch Buffet

**1:00 p.m. – 3:05 p.m.**      **Overcoming Barriers to Employment “The Next Phase” – Where Are We? Where Do We Go From here?**  
This session is designed for PLAN, Inc. and PLAN program board members who also share the designation as community client representatives and/or CCOP members.  
*(Session description on page 4)*

**1:00 p.m. – 2:00 p.m.**      **Concurrent Sessions**

5. Public Benefits  
**SNAP Primer**
6. Elder  
**Home and Community Based Services: Help Your Clients Get the Care They Need to Stay in Their Own Homes**
7. Family  
**Child Support 101: A Basic Guide To Child Support for Custody Law Practitioners**
8. Topical  
**Ethical Challenges in Representing Clients of Legal Services Programs *(Ethics)***

**2:05 p.m. – 3:05 p.m.**      **Concurrent Sessions**

9. Public Benefits  
**Changes in Welfare to Work Programs and Special Allowances for Supportive Services (SPALs)**
10. Family/Housing  
**"Nuisance Housing Ordinances, Evictions and Domestic Violence"**
11. Topical  
**Enhancing Opportunities for Attorney Fee Collection**
12. Topical  
**"Ghostwriting: Representing Clients in Limited Scope Engagements." *(Ethics)***
13. Technology  
**Tech Tips and Tricks for Advocates**

**3:05 p.m. – 3:20 p.m.**      **Break**

**3:20 p.m. – 3:50 p.m.**      **Statewide Specialty Projects**

**4:00 p.m. – 5:30 p.m.**      **Concurrent Sessions**

14. Family  
**Drug Effects and Analysis for the Family Lawyer**
15. Public Benefits  
**Recent Welfare Law Changes and Welfare Trends**
16. Consumer/Housing  
**Part 1: Update on HEMAP – The Homeowners Emergency Mortgage Assistance Program**  
**Part 2: Lost And Found – Finding Ways to Keep Folks Who Have Lost General Assistance Benefits in Subsidized Housing Despite Minimum Rent Requirements**
17. Elder  
**Guardianship Issues (4:00 p.m. – 5:00 p.m.)**
18. Topical  
**Hot line/Brief Services Study *(Ethics)***

**5:45 p.m. – 7:30 p.m.**      **Outdoor BBQ – Hilton Harrisburg Patio**

## Main Conference

September 12

7:00 a.m. – 12:55 p.m.

7:00 a.m. – 8:30 a.m.	Continental Breakfast
8:30 a.m. – 10:00 a.m.	Concurrent Workshops
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 10:45 a.m.	Specialty Projects
10:50 a.m. – 12:55 p.m.	Concurrent Workshops

### Wednesday, September 12

**7:00 a.m. – 8:30 a.m.** Breakfast Buffet

**8:30 a.m. – 10:00 a.m.** Concurrent Sessions

19. Elder  
**Handling Protective Services Cases (8:30 a.m. – 9:30 a.m.)**
20. Disability/Public Benefits  
**SSI Disability – Handling a Case From Start to Finish**
21. Housing/Consumer  
**Options for Homeowners in Default**
22. Employment  
**UC: Fundamental Changes Coming to the Program**
23. Topical  
**Building a Culture to Support Broad Based Advocacy (*Ethics*)**

**10:15 a.m. – 10:45 a.m.** Statewide Special Projects

**10:50 a.m. – 11:50 a.m.** Concurrent Sessions

24. Consumer/Housing  
**Mortgage Miscellaneous (Part 1)**
25. Public Benefits  
**How to Win a Welfare Fair Hearing (Part 1)**
26. Utility  
**An Update on Changes in the Protections and Responsibilities of Customers of PUC Regulated Utilities**
27. Topical  
**Taking Control of Stress (*Ethics*)**
28. Family  
**Hot Doc/Automated Document Assembly Forms for Self Represented Litigants in Family Law Cases**
29. Employment/Technology  
**Expungement Generator Demonstration and Tutorial**

**11:55 a.m. – 12:55 p.m.** Concurrent Sessions

30. Consumer/Housing  
**Mortgage Miscellaneous (Part 2, #24 continued)**
31. Public Benefits  
**How to Win a Welfare Fair Hearing (Part 2, #25 continued)**
32. Utility  
**How Changes in the Interrelationship of LIHEAP and Customer Assistance Programs Will Affect Your Clients**
33. Employment  
**“WAGE THEFT 101”**

**12:30 p.m. – 1:30 p.m.** Box Lunch to go

## PLAN Conference 2012 – Resource Development Track

**9:00 a.m. – 11:30 a.m.**

### Where Should We Be In 2022?

#### Thinking Strategically about Resource Development

1. How will we portray ourselves – How do we want others to think of Legal Services? How do we position ourselves for the long-term future?
2. What will characterize our relations with the private bar? How do we effectively maintain and expand the level of support we currently have?
3. How Will We Create a Long-Term, Stable Funding Base? Developing an Effective Endowment Strategy, That Includes:
  - A. Cy Pres and Other Court Awards
  - B. Endowment/Major Gift Campaigns
  - C. Wills & Bequests
  - D. Planned Giving
4. How Will We Continue to Secure Public Funds From Legislatures, Congress & Other Government Agencies? How Do We Create or Solidify Relations With These Entities?
5. What About Entrepreneurial Ventures? Should They Be Part of our Strategy?
6. How Do We Best Organize Ourselves to Implement an Effective Fundraising Strategy for the future? What Should the Organization’s Fundraising Operation Look Like? Who Should Be Involved in it?

**1:00 p.m. – 3:10 p.m.**

### Successful Development Strategies: What’s Working Now?

1. Private Bar Strategies
2. New Program/Development Strategies
3. Board Giving, Board Leadership
4. Staff Giving, Staff Leadership
5. Managing Conflict with Other Public Interest Law Groups
6. Other Issues & Strategies

## PLAN Conference 2012 – Client Services Committee Track

**1:00 p.m. – 3:05 p.m.**

### Overcoming Barriers to Employment “The Next Phase” – Where Are We? Where Do We Go From here?

In addition to a brief refresher on the impact a criminal record has on a person’s ability to obtain gainful employment, we will explore the inter-relationship between criminal records mitigation and other aspects of Legal Services work, such as unemployment, housing, consumer, family and public benefits matters with an emphasis on new work search requirements. This is important because a majority of community difficulty is rooted in a person’s ability to become gainfully employed. Yvette Long will update board members participating in the session on the final report from the Project. We want this gathering to be interactive with significant participation from the audience.